LIKE, SHARE AND SUBSCRIBE
Youtube, music and cybertulture before and after the new decade

DAY 1 - OCTOBER 1

8H45    CHECK IN

9H30    OPENING

10H    SCREENING STAGES - YOUTUBE, PERFORMATIVITY AND TRANSMEDIATION

Music video on the margins: Performing citizenship on YouTube
Áine Mangaoang

LISTEN, WATCH AND INTERACT: Music as App in the Age of Posthuman
Jelena Novak

The problem of transmedia relations and genre identity in LOST PLAY by Jagoda Szmytka
Weronika Nowak

11H30    COFFEE BREAK

12H    MAKING SENSE OF REALITY - YOUTUBE, MUSIC AND THE EMOTIONAL LANDSCAPE OF EVERYDAY LIFE

‘Talking’ about music: the emotional content of comments on YouTube videos
Alexandra Lamont, Scott Bannister, Eduardo Coutinho and Hauke Egermann

“With the click of a switch, your fan springs to life and you’re enveloped in a breeze of soothing white noise” - YouTube and the sonification of everyday life
João Francisco Porfírio

13H    LUNCH
FROM THE WORLD TO YOUTUBE - CREATIVE CLUSTERS, CYBERCOMMUNITIES AND MUSIC CIRCULATION

Library music as the soundtrack of YouTube

Júlia Durand

«In the two hours I’ve listened to this I’ve become a man»: on the convergence of musical tags, videogames and Youtube in the “epic genre”

Joana Freitas

Video Games Music Covers: A Case on how a YouTube Creator Developed a Community

Christopher Cayari

COFFEE BREAK

LO-FI, DIY, WI-FI - ACTORS AND TOOLS IN DIGITAL COMPOSITION

Precariousness and Post-Digital Low-Fidelity: the versatility of technological applications in compositional practice

Gabriel Islaz

The impact and role of new technologies in composing and performing music for the Double Bass in the 21st century

Ricardo Biggio

The Online Composer-Audience Collaboration

Luis Ramirez

Virtual Systems as more than an Instrument: A Revision on the Concept of Interactivity in Music

Tomás Frazer

COCKTAIL
DAY 2 - OCTOBER 2

9H30  "I’VE LEARNED IT ON YOUTUBE" - PEDAGOGY AND MUSIC EDUCATION IN THE DIGITAL AGE
A pedagogical analysis of YouTube tutorials as learning tools for creative coders
Magno Caliman

“A Listening A Day Keeps The Doctor Away” – YouTube inside Music History Classroom
Cláudia Sousa

“Watching It All Through A Screen”: Youtube As A Teaching Aid In Music Composition Musical
João Ricardo

11H  COFFEE BREAK

11H30  ME, MYSELF AND YOUTUBE - REPRESENTING THE MUSICAL SELF ON THE SCREEN
Tiffany Poon vlogging the life of a classical concert pianist: How can YouTube «peel back the curtain on classical music»
Ricardo Pereira

Musical Personae 2.0 – Performers’ Representation and Self-portrayal on YouTube
Juri Giannini

«EVERYBODY KNOWS ME NOW». Digital as Performance: readings on David Bowie, the performative discourse and the digitisation of the artistic conscience from selected music videos (2013-2017)
Andréa M. Diogo

13H  LUNCH
DAY 2 - OCTOBER 2

14H30  | YOUTUBE SELLS - RELATIONS ON MUSIC SHARING, LICENSING AND PRODUSAGE

YouTube and Unlicensed Sharing
Benjamin Bierman

The Big Archive
José Júlio Lopes

Microdiffusion of appropriated music content on YouTube
Sylvain Martet and Martin Tétu

16H  | COFFEE BREAK

16H30  | ACCESSING TIME AND SPACE - AUDIOVISUAL MEDIA AND MUSIC CIRCULATION

“Why has God abandoned us?”: On the Drop, the Fall, and the Harlem Shake Meme of 2013
Edward K. Spencer

“Over Here”: Music, Multiscreen, and the Mobile Music Video
Simon Nugent

17H30  | KEYNOTE

Quarantined Listening: The Cyber Remediation of City Soundscapes during Lockdown
Holly Rodgers
DAY 3 - OCTOBER 3

9H30 - MUSIC IS NOT POLITICAL - CONVERGING AESTHETICS, POLITICS AND MUSIC

The (Post-)Ironic Condition – Challenges for Differential Musical Aesthetics on YouTube
Jonas Wolf

“We are the driving force”: The role of social and political intervention in heavy metal and hardcore punk through the Web
Marcelo Franca

What do Algorithms Know About Music?
Vinícius Jonas de Aguiar

11H - COFFEE BREAK

11H30 - SHAPING OUR EARS - MUSICAL CRITICISM AND INFLUENCERS ON YOUTUBE

Music Critics on YouTube: AJayII, ARTV, Spectrum Pulse and theneedledrop
Mariana Cabica

Music Hackers: The New Language of Music Theory in the Digital Age
John Moore

Computer-mediated Communication or Mass Communication? Analyzing the case Jout Jout
Ricardo Rios

13H - LUNCH
DAY 3 - OCTOBER 3

14H30  🎵 GOING VIRAL - MUSICAL REMEDIATION ON YOUTUBE

“Once I was 7 years old”: the many lives of songs in the Youtube age
Henrik Smith Sivertsen

YouTube and the Making of a Musical Meme: How Video Mashups of John Coltrane’s Giant Steps Became a Thing
Scott Spencer

YouTube Circulation and Performance Practice in Robyn’s “Call Your Girlfriend” (2010)
Suraj Saifullah

16H  💡 COFFEE BREAK

16H30  🎵 LOCAL SITES, GLOBAL PHENOMENA - MUSIC POLICIES AND STREAMS ON YOUTUBE

Musical Extractivism and the Commercial After-Life of San Juan’s (PR) La Perla and Kingston’s (JM) Fleet Street
Ofer Gazit and Elisa Bruttomesso

Hyperborean Streams
Olga Panteleeva

Making Surveillance Sing: Internet Musicalizing in the Age of YouTube and the Smartphone
Paula Harper
DAY 3 - OCTOBER 3

18H  YOUTUBE, MEDIA, AND TECHNOLOGIES - APPLICATIONS ON DIGITAL MUSIC RESEARCH

Artificial Intelligence and Mashups
Christine Boone

Unboxing timbre in the Behringer model D Synthesizer
Clara Latham

Exploring time-coded comments on YouTube music videos: The past, present, and future of an emerging source for digital musicology
Eamonn Bell

19H30  FINAL REMARKS

20H  CONFERENCE DINNER