



LIKE, SHARE AND SUBSCRIBE

Youtube, music and cyberculture before and after the new decade

DAY 1 - OCTOBER 1

- Live
 - Online

8H45 CHECK IN

9H30 OPENING

10H SCREENING STAGES - YOUTUBE, PERFORMATIVITY AND TRANSMEDIATION

Music video on the margins: Performing citizenship on YouTube

Áine Mangaoang

LISTEN, WATCH AND INTERACT: Music as App in the Age of Posthuman

Jelena Novak

The problem of transmedia relations and genre identity in LOST PLAY by Jagoda Szmytka

Weronika Nowak

11H30 COFFEE BREAK

12H MAKING SENSE OF REALITY - YOUTUBE, MUSIC AND THE EMOTIONAL LANDSCAPE OF EVERYDAY LIFE

'Talking' about music: the emotional content of comments on YouTube videos

Alexandra Lamont, Scott Bannister, Eduardo Coutinho and Hauke Egermann

"With the click of a switch, your fan springs to life and you're enveloped in a breeze of soothing white noise" - YouTube and the sonification of everyday life

João Francisco Porfírio

13H LUNCH

DAY 1 - OCTOBER 1

 - Live
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14H30

 FROM THE WORLD TO YOUTUBE - CREATIVE CLUSTERS, CYBERCOMMUNITIES AND MUSIC CIRCULATION

Library music as the soundtrack of YouTube

Júlia Durand 

«In the two hours I've listened to this I've become a man»: on the convergence of musical tags, videogames and Youtube in the "epic genre"

Joana Freitas 

Video Games Music Covers: A Case on how a YouTube Creator Developed a Community

Christopher Cayari 

16H

 COFFEE BREAK

16H30

 LO-FI, DIY, WI-FI - ACTORS AND TOOLS IN DIGITAL COMPOSITION

Precariousness and Post-Digital Low-Fidelity: the versatility of technological applications in compositional practice

Gabriel Islaz 

The impact and role of new technologies in composing and performing music for the Double Bass in the 21st century

Ricardo Biggio 

The Online Composer-Audience Collaboration

Luis Ramirez 

Virtual Systems as more than an Instrument: A Revision on the Concept of Interactivity in Music

Tomás Frazer 

18H30

 COCKTAIL




DAY 2 - OCTOBER 2

 - Live
 - Online

9H30 "I'VE LEARNED IT ON YOUTUBE" - PEDAGOGY AND MUSIC EDUCATION IN THE DIGITAL AGE

A pedagogical analysis of YouTube tutorials as learning tools for creative coders

Magno Caliman 

"A Listening A Day Keeps The Doctor Away" – YouTube inside Music History Classroom

Cláudia Sousa 

"Watching It All Through A Screen": Youtube As A Teaching Aid In Music Composition Musical

João Ricardo 


11H COFFEE BREAK

11H30 ME, MYSELF AND YOUTUBE - REPRESENTING THE MUSICAL SELF ON THE SCREEN

Tiffany Poon vlogging the life of a classical concert pianist: How can YouTube «peel back the curtain on classical music»

Ricardo Pereira 

"Musical Personae" 2.0 – Performers' Representation and Self-portrayal on YouTube

Juri Giannini 

«EVERYBODY KNOWS ME NOW». Digital as Performance: readings on David Bowie, the performative discourse and the digitisation of the artistic conscience from selected music videos (2013-2017)

Andréa M. Diogo 

13H LUNCH



DAY 2 - OCTOBER 2

 - Live
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14H30 YOUTUBE SELLS - RELATIONS ON MUSIC SHARING, LICENSING AND PRODUSAGE

YouTube and Unlicensed Sharing

Benjamin Bierman 

The Big Archive

José Júlio Lopes 


Microdiffusion of appropriated music content on YouTube

Sylvain Martet and Martin Tétu 

16H COFFEE BREAK

16H30 ACCESSING TIME AND SPACE - AUDIOVISUAL MEDIA AND MUSIC CIRCULATION

"Why has God abandoned us?": On the Drop, the Fall, and the Harlem Shake Meme of 2013

Edward K. Spencer 

"Over Here": Music, Multiscreen, and the Mobile Music Video

Simon Nugent 

17H30 KEYNOTE

Quarantined Listening: The Cyber Remediation of City Soundscapes during Lockdown

Holly Rodgers



DAY 3 - OCTOBER 3

 - Live
 - Online

9H30 MUSIC IS NOT POLITICAL - CONVERGING AESTHETICS, POLITICS AND MUSIC


The (Post-)Ironic Condition – Challenges for Differential Musical Aesthetics on YouTube

Jonas Wolf 

“We are the driving force”: The role of social and political intervention in heavy metal and hardcore punk through the Web

Marcelo Franca 

What do Algorithms Know About Music?

Vinicius Jonas de Aguiar 

11H COFFEE BREAK

11H30 SHAPING OUR EARS - MUSICAL CRITICISM AND INFLUENCERS ON YOUTUBE

Music Critics on YouTube: AJayII, ARTV, Spectrum Pulse and theneededrop

Mariana Cabica 

Music Hackers: The New Language of Music Theory in the Digital Age

John Moore 

Computer-mediated Communication or Mass Communication? Analyzing the case Jout Jout

Ricardo Rios 

13H LUNCH




DAY 3 - OCTOBER 3

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14H30 GOING VIRAL - MUSICAL REMEDIATION ON YOUTUBE

"Once I was 7 years old": the many lives of songs in the Youtube age

Henrik Smith Sivertsen 

YouTube and the Making of a Musical Meme: How Video Mashups of John Coltrane's Giant Steps Became a Thing

Scott Spencer 

YouTube Circulation and Performance Practice in Robyn's "Call Your Girlfriend" (2010)

Suraj Saifullah 

16H COFFEE BREAK

16H30 LOCAL SITES, GLOBAL PHENOMENA - MUSIC POLICIES AND STREAMS ON YOUTUBE

Musical Extractivism and the Commercial After-Life of San Juan's (PR) La Perla and Kingston's (JM) Fleet Street

Ofer Gazit and Elisa Bruttomesso 

Hyperborean Streams

Olga Panteleeva 

Making Surveillance Sing: Internet Musicalizing in the Age of YouTube and the Smartphone

Paula Harper 



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18H YOUTUBE, MEDIA, AND TECHNOLOGIES APPLICATIONS ON DIGITAL MUSIC RESEARCH -


Artificial Intelligence and Mashups

Christine Boone 

Unboxing timbre in the Behringer model D Synthesizer

Clara Latham 

Exploring time-coded comments on YouTube music videos: The past, present, and future of an emerging source for digital musicology

Eamonn Bell 

19H30 FINAL REMARKS

20H CONFERENCE DINNER